

**Title Sponsor**  
\$20,000



**This position offers the highest visibility and position.**

**As the presenting sponsor,** the package includes the company's logo painted on the hill, the creation of a customized logo with your name as presenting the event, and your name on all promotional materials and advertising for the event including year round promotion and permanent signage at the hill.

**Promotional** possibilities are many and sponsor works with professional marketing team to maximize exposure for sponsor and Harris Hill.

**TV and Radio interviews and advertising**

**Over 300 posters for distribution to many local and highly visible retail outlets.**

VIP Passes - 10

**Up** to 50 Free tickets

**Lead Sponsors**  
\$10,000

**Top** billing with logo on all printed literature – jumper bibs, poster, brochure, program, tickets, ads

**Lead** sponsor logo placement on event banners

**Mention** in all press releases

**Two** banners on the hill and

**Four** banners in the outrun

**Listed** as lead sponsor with logo on T-shirts

**Participation** in pre-event press event

**Banner** ad and Link to your business on the Harris Hill website

**Recognition** of sponsorship by the announcer during two-day competition

**Program** ad

**Special** guest at Saturday's dinner

**Banners** displayed at all social events in conjunction with the event

VIP passes - 4

**Up** to 30 Free tickets

**30'x3' Banner Running Board Sponsors**  
\$5000

**NEW**

**Unique** visibility along one side of the running boards on the landing hill.

**Company** logo will be on all printed literature (except poster and T shirt) and website.

**Logo** on event banners

**Two** Banners in outrun

**Recognition** of your sponsorship by the announcer throughout the event

**Box** ad and link to your business on website

**Mention** in press releases

**Recognition** in print ads

**Logo** and name in event program

**Special** guest at Saturday's dinner

VIP Passes - 2

**Up** to 25 Free tickets

**Mascot "Jumper" Sponsor**  
\$2000

**Company** sponsors the crowd-pleasing, bell ringing, crazy dancing Mascot, "Jumper, The Ski Jumping Cow." This is for both Saturday and Sunday.

**Recognition** of your sponsorship by the announcer throughout the event

**Company** name listed on all printed literature and web page (not poster or T shirt)

**Links** to your business on the website

**Logo** and name in event program

**Banners** - four displayed in outrun

VIP Passes - 2

**Up** to 20 Free tickets

**HARRIS HILL**  
**Ski Jumping**  
**Championship Weekend**

February 18-19

2012 Sponsorship Categories



*Thrilla at Harris Hilla*

**Pepsi Challenge** Sat

**College Ski Jumping Finals** Sat/Sun

**United States Ski Jumping Cup Finals** Sat/Sun

**International Ski Federation (FIS) Cup** Sat/Sun

**Fred Harris Memorial Tournament** Sun

For more information

Please contact

Liz Richards 802-258-0975

Pat Howell 802-365-4106

Betsy Farley 214-455-7771

**Longest Jump Sponsor**  
\$2000

**Company** sponsors the on-going suspense of who will be the longest jumper. A flag with company logo is displayed on hill marking through-out Saturday and Sunday.

**Company** name listed on all printed literature and web page (not poster or T shirt)

**Links** to your business on the website

**Logo** and name in event program

**Banners** - four displayed in outrun

VIP Passes - 2

**Up** to 20 Free tickets

**USA and Euro Jumper Sponsor**  
\$1000

**Company** Supports the heart and sole of our event. It is a win-win for everybody.

**Company** name announced when jumper is jumping.

**Company** name listed on all printed literature and web page (not poster or T shirt)

**Links** to your business on the website

**Logo** and name in event program

**Banners** - two displayed in outrun

VIP Passes - 2

**Up** to 15 Free tickets

**Banner Sponsor**  
\$500

**Company** name listed on all printed literature and web page (not poster or T shirt)

**Links** to your business on the website

**Logo** and name in event program

**Banners** - two displayed in outrun

**Up** to 10 Free tickets

**Patron Sponsors**  
\$300

**Company** name listed on website

**Mention** in event program

**Banner** - one displayed in outrun

**5** free tickets to event

**Supporting Sponsors**  
\$200

**Recognition** on website

**Mention** in event program

**5** free tickets to event

**Friends of Harris Hill Sponsors**  
\$100

**Recognition** on website

**Mention** in event program

**2** free tickets to event